



Getting Clear About Your Personal Purpose

Turn off your phone and shut down your email. Go to a conference room if you need to. Before completing this exercise, make sure that you can give it the focus it deserves.

What are the work & life experiences that have shaped your approach to your career?

What are the unique skills or talents that you have to offer?

How does the intersection of your unique approach & your unique skills come together?

This is your purpose.

Remember: this changes over time, so you should repeat this exercise every few years or whenever you have a big life decision to make.